

8 'Botox in a Bottle' Solutions Dermatologists Say Are a Must for People 40+



Sobel, Skin Rx 4.5% Retinol Serum – \$110.00

“Retinol is the holy grail ingredient for anti-aging and skin firming, especially for women over 40,” says Dr. Sobel. Retinols play a vital role in overall skin regeneration by increasing cellular turnover and stimulating collagen production. Collagen is essential for keeping the skin plump and firm, thereby reducing the appearance of fine lines and wrinkles.

Maskad, Anti-Aging Serum – \$125.00

Dermatologist Dr. Howard Sobel, founder of Sobel Skin, recommends this anti-aging serum from Maskad because it contains peptides and growth factors. The Maskad Anti-Aging Serum is formulated to smooth fine lines and wrinkles, while the skin tightening peptides and three forms of growth factors (EGF, FGF, KGF) work synergistically to stimulate collagen production and stem cell rejuvenation.

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