

12 Best Niacinamide Serums for Ridiculously Glowy Skin



You guys, I freaking *loove* niacinamide (aka vitamin B3). IMO (and according to, like, 99.9 percent of dermatologists), it's one of the true skincare greats—like in the same category as retinol and vitamin C. It's because niacinamide not only (1) normalizes your skin's oil production to keep pores clear and breakouts in check, but also (2) regulates pigment-making cells to fade hyperpigmentation, (3) soothes redness with its anti-inflammatory properties, (4) protects from free-radical damage, AND (5) boosts your skin's hydration level. Impressive, right? And even better, **it's safe to use on any and all skin types**. So go ahead and check out one of these 12 best niacinamide serums to see for yourself why I'm truly obsessed with it.

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BEST NIACINAMIDE GEL SERUM

**Sobel Skin Rx 15%
Niacinamide Gel Serum**

\$75.00

This 15 percent niacinamide serum has a lightweight gel-like texture that instantly soaks into skin (no greasy or sticky residue) and leaves your face looking firm, smooth, and practically poreless.



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